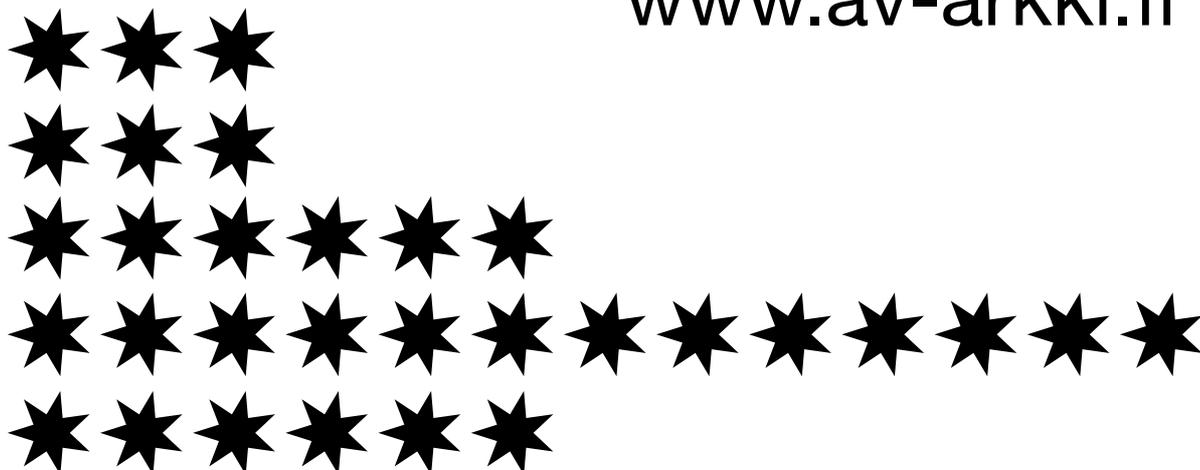




Tallberginkatu 1 E 76, 4. krs.
4th floor, 00180 Helsinki, Finland
Tel.: +358 (0)9 694 4089
Fax: +358 (0)9 694 4187
E-mail: av-arkki@av-arkki.fi
www.av-arkki.fi



>> >Envelope-to: mail@sparwasserhq.de
>> >Date: Thu, 11 Sep 2003 11:34:22 +0300
>> >From: Kirsi Väkiparta <kirsi.vakiparta@av-arkki.fi>
>> >Organization: AV-Arkki
>> >X-Accept-Language: en
>> >To: mail@sparwasserhq.de
>> >Subject: 40 videos
>> >
>> >Dear Lise and Herman,
>> >Yes, AV-arkki would be interested in participating in "40 videos".
>> >AV-arkki is an artist-founded and artist-run non-profit association
>> >distributing Finnish video art.
>> >Best wishes,
>> >Kirsi

AV-Arkki

>Info on AV-arkki:

>AV-ARKKI

>Distribution Center for Finnish Media Art

>

>The distribution center for Finnish media art AV-ARKKI is a

>pioneering organisation in the Nordic countries. It was founded in

>1989 to promote Finnish audiovisual art of video, experimental film,

>computer animation, installation and other independent media. The

>artist-run non-profit association played a central role in

>introducing new technology and establishing video artists in Finland.

>

>AV-ARKKI continues to work on international distribution of Finnish

>media art for festivals, events, museums and galleries. It

>distributes works by individual artists, and curated compilations,

>and provides expertise for collaborative projects.

>

>AV-ARKKI holds an archive of media art open for researchers,

>curators, critics and artists.

>

>AV-ARKKI represents its members, around 100 Finnish media artists -

>young and promising talents together with already established

>professionals. The distribution catalogue and information on the

>artists are available at our website www.av-arkki.fi

>

>AV-ARKKI presents screenings and exhibitions on Finnish and

>international media art. It organizes VIEW - an annual festival and

>an overview on the latest Finnish video works.

>--

>Kirsi Väkiparta

>AV-arkki

>Toiminnanjohtaja / Director

>Tel. +358 (0)9 685 4404

>

>AV-Arkki, suomalaisen mediataiteen levityskeskus / Distribution

>Center for Finnish Media Art, Kaapelitehdas / Cable Factory,

>Tallberginkatu 1 E 76, 4. krs. / 4th floor, 00180 Helsinki, Finland,

>Tel.: +358 (0)9 694 4089, Fax: +358 (0)9 694 4187

>

>

>Content-Type: image/jpeg; x-mac-type="4A504547"; x-mac-creator="3842494D";

> name="solarium.jpg"

>Content-Description: Unknown Document

>Content-Disposition: inline;

> filename="solarium.jpg"

"Solarium", 2002, 2:06 min.

Hanna Haaslahti

>Synopsis:

>"Solarium" is the first film in a trilogy on athletics and the
>representation of human body in the contemporary sports world. The
>aerobics world championship competitors reduce the human body into a
>mechanical device of competence. The performance aiming to present
>vitality and power reveals painfully the amount of exercise and
>discipline needed to execute the choreography.

>

>Director's statement:

>Artificial tanning is an important esthetic feature in the aerobics
>- as important as the painfully smiling faces of the competitors.
>The unnatural tanning is considered a sign of healthiness, although
>it is the major cause for skin cancer in the Nordic countries.
>A solarium is a sort of sun-machine, providing brown skin regardless
>of the season. Ironically, it is shaped like a coffin as if lying
>there would speed up the death.

>

>To sum up the title of my film, "Solarium" symbolizes the
>technological and chemical training of the human body in
>contemporary sports, and points to the fake methods behind the
>machine-like performance. In aerobics it is important to perform the
>movements as mechanical as possible, to show just the competence of
>human body, without any emotions.

>

>Info:

>Original film title: Solarium
>English film title: Solarium
>Running time: 2 min. 6 sec.
>Genre: Experimental
>Country of origin: Finland
>Year: 2002
>Original language: No dialogue
>Subtitles: -
>Shooting format: 8 & 16 mm film
>Master format: DV
>Screening format: DV, Beta SP Pal
>Sound specifications: Stereo
>Aspect ratio: 3:4

>

>Director, producer, script, editing: Hanna Haaslahti
>Camera: Panu Heikkilä
>Music: Joonas Pirttilä

>

>Biography:

>Hanna Haaslahti (b.1969) is a multimedia artist with a background in
>photography and set design. She has graduated from
>Medialab/University of Art and Design Helsinki with the interactive
>installation "Falling through the force of gravity". In her work she
>is interested in combining old media techniques into a new
>interactive framework.

>

>Filmography:

>"Falling through the force of gravity" 2000

>"Be always with us" 2002

>"Solarium" 2003

>

>Contact information and Distribution:

>AV-arkki, Distribution Center for Finnish Media Art,

>Tallberginkatu 1 E 76, 00180 Helsinki, Finland, Tel: +358 9 694

>4089, Fax: +358 9 694 4187,

>E-mail: av-arkki@av-arkki.fi, www.av-arkki.fi

>

>Envelope-to: mail@sparwasserhq.de

>Date: Tue, 16 Sep 2003 15:54:06 +0300

>From: Kirsi Väkiparta <kirsi.vakiparta@av-arkki.fi>

>Organization: AV-Arkki

>X-Accept-Language: en

>To: mail@sparwasserhq.de

>Subject: Old habits die hard, AV-arkki

>

>Dear Lise and Herman,

>

>Here comes the choice of AV-arkki to "Old habits die hard" event:

>

>Hanna Haaslahti's video "Solarium" from 2002.

>

>Please find enclosed info on the video and a still. There is also
>info on AV-arkki.

>

>We will send you the DV tape asap.

>Best wishes,

>

>Kirsi